

College of San Mateo

Executive Report to the Board of Trustees • July 28, 2010



COLLEGE FOR KIDS CONTINUES TO GROW IN POPULARITY

College for Kids celebrated its 18th year this summer and posted an all-time high enrollment of 361 students at CSM. The program featured 30 creative and fun classes that spanned the curriculum in language arts, math and science, creative arts and multimedia, computer skills and physical education. A sample of the 2010 classes included *Robotics and NXT Robots*, *Get Phunky with Physics*, *Fashion Sketching*, *Awesome Astronomy*, *Mad Machines and Wacky Widgets*, *NASA: Journey Into Outerspace*, *Flag Football & Field Games*, *Intriguing Entomology*, *Art & Manners* and *Musical Funfare*.



The program was voted the “2009 Best After-School Enrichment Program” and the “Enrichment Program That Most Inspired My Child” by readers of *Bay Area Parent Magazine*. In addition, the July 1 issue of *The Daily Journal* carried an article about the program titled, “Exploring College Early.”

College for Kids is coordinated by **Lily Lau**, director of Community Education, and **Renee Khoury**, assistant project director.



HEALTH & WELLNESS BUILDING MAKES THE NEWS

The May 7 issue of the *Silicon Valley/San Jose Business Journal* featured an article about CSM's new Health and Wellness Building in its Construction, Engineering & Architecture section, "Bond money backs expansion at College of San Mateo." The article discussed how heavily the construction industry relies on publicly funded projects during the economic downturn, citing CSM as a model example. **Jose Nunez**, vice chancellor, is quoted as are **Faraaz Mirza**, director of design with Kwan Henmi Architecture/Planning, and **Bill Neimann**, project director of McCarthy. To read the article in its entirety go to

sanjose.bizjournals.com/sanjose/stories/2010/05/10/focus1.html



COACH MARTINEZ AKA THE QB WHISPERER

Courtesy of ESPN.com, **Tom Martinez**, emeritus professor of physical education and athletics, has a new nickname: Quarterback Whisperer. The article, "Tom Brady Still Listens to QB Whisperer," highlights the professional relationship between Brady and Martinez. Martinez has been Brady's personal throwing coach since 1992 when Brady was a high school sophomore. The article discusses Martinez's trek to Foxborough, Massachusetts, last season to help Brady work on his mechanics after several weeks of sub-par performance. In the game immediately following Martinez's visit, Brady completed 23 of 26 passes for 267 yards and four touchdowns to lead the New England Patriots to a runaway victory over the Jacksonville Jaguars.

Martinez continues to conduct football youth camps and work with NFL quarterbacks who request his expertise. The article can be viewed by going to espn.go.com/blog/afceast/post/_/id/14930/tom-brady-still-listens-to-qb-whisperer

CHINESE AND U.S. WATER POLO TEAMS HOLD WORK OUT CSM

Coach Randy Wright coordinated a practice week at CSM earlier this summer for the U.S. women's and Chinese women's national water polo teams. Both teams trained and eventually competed against one another in a showcase event. It was a great success with both national coaches and players enjoying CSM's new aquatics center. Members of the U.S. team signed a ball which was presented to President Mike Claire as a token of their appreciation.

STUDENT SUCCESS STORY: JOSE ANGEL ORTIZ

Certificate of Achievement, Cosmetology
Business Owner, J Salon

“It is never too late to go back to school and learn something new.”

After 10 years in the restaurant business, **Jose “Angel” Ortiz** decided to return to school and pursue a new career in cosmetology. He chose CSM because he heard that the cosmetology program had an outstanding reputation. “Attending CSM helped change my life. I received constant encouragement from my cosmetology instructors, Suzanne Russell and Becky Boosalis, who were also my mentors. They helped to build my confidence and never let me down.” While in the program, he participated in the Cosmetology Club, serving as its president. Angel found CSM offered many resources, including financial aid, which helped make the program affordable. Since completing CSM’s cosmetology program, he branched out to begin his own salon, J Salon, located in Palo Alto. Despite the demands of owning a business, Angel makes time to continue working on his associate degree at CSM and eventually he plans to teach in the field. As he reflects on his decision to change careers, Angel offers the following advice, “It is never too late to go back to school and learn something new.”



KUDOS



★ **Shannon McCaffrey**, CSM floristry student, was the recipient of a second place award at the prestigious American Institute of Floral Designers’ (AIFD) 2010 Student Floral Design Competition. This competition was held in conjunction with AIFD’s 2010 National Symposium in Boston, July 3-8. Shannon’s award was in the Centerpiece for Sweetheart Table Design category (*photo*). AIFD is the floral industry’s leading non-profit organization dedicated to establishing, maintaining and recognizing the highest standard of professional floral design. The organization is at the industry’s forefront in presenting educational design

programs and in designing flowers for such renowned events as the Tournament of Roses Parade, Academy Awards and Presidential Inaugurations.

★ **Valerie Tyler**, CSM Webmaster, is serving as co-chair of the Audio Engineering Society’s (AES) Convention Committee for its November convention, “Bridge to the Future,” to be held at the Moscone Center in San Francisco. Valerie has been active in the AES since 1993 and has served on seven of the Society’s convention committees.



★ CSM student **Cynthia Wilson** was honored by Soroptimist International of Burlingame, San Mateo and the Mid-Peninsula with the Nancy Frank Second Year Women’s Opportunity Award. She is a single mother and administration of justice major; she plans to transfer to Cal State East Bay in 2011. In addition, the Soroptimist organization awarded scholarships to three other CSM students: Ignacio Palma (Ada R. Beveridge Award); Nick Bohlender (Ada Brubaker Award) and Jamielyn Gamboa (Ruth H. Weston Award).

★ **Beverley Madden**, director of business development and marketing, has been appointed to the Thrive Board of Directors. Thrive is an organization of more than 100 nonprofit, business, government and community leaders working together to improve the quality of life in San Mateo County. Thrive brings nonprofit organizations serving San Mateo County under one umbrella to provide a strong voice on behalf of the vital work performed by the nonprofit sector.



★ **Captain Justin Erickson**, son of CSM business instructor **Cynthia Erickson**, was honored with a proclamation from Foster City’s City Council on July 19 for his dedicated service in the United State Army. Captain Erickson is donating a U.S. flag that has flown in Iraq to College of San Mateo. The college will raise the flag at a ceremony to be held on Veterans Day, November 11. Captain Erickson has recently completed his second tour in Iraq and is expecting to be redeployed for a third tour in Afghanistan.

CSM & CANADA STUDENT LEADERS HOLD COLLABORATIVE RETREAT



On July 23-25, the associated student leaders of College of San Mateo and Cañada College attended a three-day leadership retreat at Mission Spring Conference Center in Scotts Valley. The theme for this year’s retreat “Change Through Leadership,” focused on theories of leadership that will help students make positive social change on their campus and in the community. On Friday, students were introduced to various leadership theories, including the social change model, the primary leadership model used by the Office of Student Life. Over the course of the weekend students participated in a series of workshops and activities that addressed ethical leadership, communication, teamwork and values

clarification. On Sunday, students participated in a ropes challenge course. College presidents **Mike Claire** and **Tom Mohr** and Vice President **Jennifer Hughes** joined the students for portions of the agenda. **Aaron Schaefer** and **Fauzi Hamadeh** from CSM’s Office of Student Life provided coordination and supervision for the retreat.